

BABEȘ-BOLYAI UNIVERSITY



Ivona Maria Tătar-Vîstraș

Assistant professor, PhD

1. PERSONAL INFORMATION

- Contact information
 - **Email:** ivona.vistras@ubbcluj.ro
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 - **Institutional address:** No. 4 Mihail Kogălniceanu Street, Cluj-Napoca, Romania
- Website or academic profiles
 - **ORCID:**
 - **ResearcherID:**

2. RESEARCH INTERESTS

- Arts Management
- Theatre History
- Practice as research

3. ARTISTIC STATEMENT

I try to foster a democratic approach to arts management, ensuring that diverse voices and perspectives are represented and valued. I strive to create inclusive and accessible platforms where artists and communities can collaboratively shape the cultural landscape, promoting transparency, equity, and shared decision-making in the arts."

4. EDUCATION

2019 – 2021 **Postdoctoral Researcher.** Faculty of Theatre and Film, Babeș-Bolyai University, Romania. Research Field: Arts Management. Coordinator: prof. Miruna Runcan.

2011 – 2017 **PhD in Theatre and Performing Arts.** Faculty of Theatre and Film, Babeș-Bolyai University, Romania. Thesis: „Practici de management si marketing cultural in teatrul din Romania dupa anul 2000”. Coordinator: Miruna Runcan.

2009 – 2011 **MA in Project Management.** Faculty of Economics (FSEGA), Babeș-Bolyai University, Romania

2008 – 2011 **BA in Theatre Studies.** National University of Arts, Romania. Dissertation: [Title of the dissertation].

2006 – 2009 **BA in Management.** Faculty of Economics (FSEGA), Babeș-Bolyai University, Romania

5. ACADEMIC POSITIONS & EMPLOYMENT

2019 – now **Assistant professor.** Faculty of Theatre and Film, Babeș-Bolyai University, Romania.

- 2024– now **Member of the Department Council.** Theatre Department, Faculty of Theatre and Film, Babeş-Bolyai University, Romania.
- 2011–2015 **Member of the Faculty Council.** Theatre Department, Faculty of Theatre and Film, Babeş-Bolyai University, Romania.
- 2011 – 2015 **Teaching assistant.** Faculty of Theatre and Film, Babeş-Bolyai University, Romania.

6. PUBLICATIONS

6.1. Books -

6.2. Edited books

- Branişte, Miki, and Ivona Tătar-Vîstraş. *Infrastructuri cultural-comunitare: Castele vii în Transilvania rurala* Presa Universitară Clujeană Press, 2024.
- Gologan Daniela, Pedestru Mihai, Sas-Marinescu Raluca-Ioana, Iftene Daniel, Vîstraş Ivona-Maria (Editors). *Dramaturgia Cotidianului - Arcalia 2012*. Eikon Press, 2012.
- Gologan Daniela, Iftene Daniel, Pedestru Mihai, Sas-Marinescu Raluca-Ioana, Vîstraş Ivona-Maria (Editors). *Dramaturgia cotidianului*, Brasov 2013. Eikon Press, 2012.

6.2. Peer-reviewed journal articles

1. Vîstraş, Ivona. „Theatrical event and Alternative Advertising in the Romanian Theater” *Colocvii Teatrale* No 29 (2020) 88-104
2. Tătar-Vîstraş, Ivona. „The artist-manager- Between management and leadership in Romanian cultural sector” *Anuarul Institutului de Istorie »George Bariţiu« - Series HISTORICA – Supliment* (2020)
3. Vîstraş, Ivona. „Theatrology, The new cultural management school in Romania” *Colocvii Teatrale* No 26 (2018) 255-273
4. Vîstraş, Ivona. „Cultural managers on cultural management practices in Romania” *Studia Universitatis Babes-Bolyai* No 2/64 (2019), 11-30
5. Vîstraş, Ivona. „Notes on the Theatrical Offer in Contemporary Romania.” *Studia Dramatica Universitatis Babes-Bolyai*
6. Vîstraş, Ivona „Radu.Nica. A leap from the text to the audience” *Studia Dramatica Universitatis Babes-Bolyai* No. 2 (2013) 89-95

6.3. Book chapters

1. Tătar-Vîstraş, Ivona. „Democratizarea memoriei. Castelul Teleki, suma aşteptărilor, proiecţiilor şi speranţelor” în *Infrastructuri cultural comunicare.Castele vii în Transilvania rurală*, edited by Miki Branişte and Tătar-Vîstraş Ivona Maria, Presa universitară clujeană, 2024
2. Branişte, Nicoleta, Tătar-Vîstraş, Ivona. „Pactul pentru Posmuş” în *Infrastructuri cultural comunicare.Castele vii în Transilvania rurală*, edited by Miki Branişte and Tătar-Vîstraş Ivona Maria, Presa universitară clujeană, 2024
3. Vîstraş, Ivona. „Building an audience through cultural volunteering” In *Managerial Challenges Managerial Challenges of the Contemporary Society*, vol 6, 2013, 162-167. Presa Universitară Clujeană
4. Vîstraş, Ivona. „Managing human resources in Romanian state theatre” In *Managerial Challenges Managerial Challenges of the Contemporary Society*, Vol. 10, Iss. 1, Babes Bolyai University. (2017): 23-28.
5. Vîstraş, Ivona. „Why do young people go to the theatre?” în *Studii de teatru şi film* edited by Miruna Runcan, Presa Universitară Clujeană, 2013

6. Vîstraş, Ivona. „Radu.Nica: pentru o stilistica a dinamicii scenice” în *Studii de teatru și film* edited by Miruna Runcan and Mihai Măniuțiu

6.4. Other publications (reviews, essays, blogs, etc.)

Vîstraş Ivona-Maria, Braniste Nicoleta, : *Un pact pentru Posmuș?* editorial, Foaia de Posmuș, Volum/Numar: 1, Localitate publicatie: Posmuș, Tara publicatie: Romania, An publicare: 2024

7. ARTISTIC PRACTICE

7.1. Artistic Production Credits

2024

Artistic consultant. Expoziția de fotografie „Șabloane” Patricia Marina Toma, Posmuș, Bistrița-Năsăud, 24 iunie, 2024

Artistic consultant. Expoziția „Împletit în timp: Posmuș/Paszmos/Paßbusch printre istorii și oameni”, Lavinia Cociubei, Posmuș, Bistrița-Năsăud, 19 ianuarie, 2024

8. GRANTS, FELLOWSHIPS & AWARDS

- 2024-2025 Member of the research project *FEM100 – The Feminist Theatre Archive*, coordinated by Cristina Modreanu. The project is developed by ARPAS in partnership with the Faculty of Theatre and Film (Babeș-Bolyai University) and the University of Arts Târgu-Mureș. Funded by AFCN.
- 2024 Member and coordinator of the Action Research Project: Oamenii și munca la Posmuș. Developed by Petrus Italus Trust Association, financed by AFCN Budget: 40000 €
- 2022 – 2024 Project manager of the Action Research Project: Castel Viu. Artă și comunitate la Posmuș Developed by Petrus Italus Trust Association financed by AFCN-PNRR I5, Budget 50.000 €.
- 2019 Member of the research project *Dicționarul multimedia al teatrului românesc [The Multimedia Dictionary of Romanian Theatre]*, coordinated by Cristina Modreanu and funded by AFCN. Project implemented by ARPAS in partnership with the Faculty of Theatre and Film, Babeș-Bolyai University, and the University of Arts Târgu-Mureș
- 2013 Member of Digital Generation: self representation, urban mythology and cultural practices, founded by UEFSCDI, WE. Budget: 20.000 RON
- 2012 Member of the Interdisciplinary laboratories. Everyday life dramaturgy project, founded by UEFSCDI, SSA, PI: Daniela Gologan

9. CONFERENCES & PRESENTATIONS

2025

Tătar-Vistras, Ivona . “Infrastructuri cultural comunitare. Castele vii în Transilvania rurală” Paper presented at the The International Conference of Action Research, UNATC, Bucharest, Aprilie 2025.

2017

Vistras, Ivona . “Managing human resources in Romanian state theatre” Paper presented at the 10th International Management Conference, FSEGA UBB-Cluj Martie 2017.

2013

Vistras, Ivona . “Building an audience through cultural volunteering” Paper presented at the 6th International Management Conference, FSEGA UBB-Cluj Martie 2013

10. TEACHING EXPERIENCE

Cultural Management. BA Level. Covers a range of topics designed to equip students with the skills and knowledge needed to manage cultural institutions and projects effectively. Here are some key components of the course: Core Subjects, Specialized Topics, Practical Experience: Students often participate in internships, field trips, and collaborative projects, providing hands-on experience in cultural management.

Project Management. MA Level. Led an advanced course focusing on digital art creation and manipulation using industry-standard software. Emphasized creative problem-solving and the development of a professional portfolio.

11. THESIS AND DISSERTATION SUPERVISION

2024

MA thesis.

Bacs Noemi, “Turneul de teatru în rural – studiu de caz: SPARSE plus în România”. Faculty Theatre and Film, Babeş-Bolyai University, Romania.

BA thesis.

Alesia Craiu, „Revitalizarea Culturală: Studiu de caz Comuna Ceanu Mare” Faculty of Theatre and Film, Babeş-Bolyai University, Romania.

12. SERVICE TO THE PROFESSION

12.1. Journal editorial roles, peer review experience

Peer reviewer. Swedish journal of Romanian Studies 2020.

13. OUTREACH & PUBLIC ENGAGEMENT

13.1. Public lectures, interviews, media appearances

13.2. Community engagement projects